

offkey

a karaoke bash to benefit the ywca of greater portland

MEDIA KIT

eliminating racism
empowering women
ywca

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ywca offkey karaoke bash

Eliminating racism, empowering women – it's what we are about and what we intend to do.

Founded in 1901, the YWCA of Greater Portland strives to eliminate racism and discrimination in all its forms, and provides shelter, new beginnings and opportunity. Strengthened by diversity, our goal is to provide resources, advocacy and tools for self-efficacy for women and their families. The YWCA serves more than 34,000 people each year, providing support through 11 programs in 4 area of service: Transition and Life Skills; Homeless Services; Senior Services; and Health & Wellness.

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The YWCA served 36,436 people in need in 2008.

Questions? email Shannons@ywca-pdx.org | P 503 294 7382 | 1111 SW 10th Avenue | Portland, Oregon 97205

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Singing for a change.

On June 27, 2009, the YWCA of Greater Portland will welcome our next generation of leaders to a night of karaoke, cocktails and conversations at Portland's Wieden + Kennedy. As we enter a time of economic and social change, the YWCA's mission to eliminate discrimination in all forms and provide shelter, new beginnings and opportunities is more important than ever. Join the new YWCA Leadership Board at the '09 Offkey Karaoke bash and be prepared to rock out for a great cause.

Audience Description

OffKey '09 is the YWCA of Greater Portland's event for the city's next generation of leaders. Crafted from concept to execution by the YWCA's young professional Leadership Board, OffKey's attendees will represent a broad spectrum of young (and young-at-heart) professionals interested in supporting their community through charitable giving, volunteering and hands-on activities.

Leadership Board

The YWCA Leadership Board is an auxiliary board to the YWCA of Greater Portland Board of Directors comprised of young professionals passionate about supporting their communities and the YWCA mission through advocacy, volunteering and charitable giving.

Schedule

Cocktail Hour

Before the performances begin, meet YWCA of Greater Portland directors and members and celebrate the night with friends while you sip on the YWCA themed "Offkey cocktail."

Karaoke

Local karaoke enthusiasts will provide the entertainment of the night, including a few familiar faces.

Wine and Spirits Wall

Enjoy the wall of wine and spirits generously donated by local vintners and supporters of the YWCA and purchase a bottle at random to bring home and enjoy later.

Ticket Information

Tickets to Offkey '09 are \$20 advance and \$25 after June 1st and at the door.

To purchase tickets, please visit www.ywca-pdx.org or contact Shannon Spencer at 503 294 7382.

Visa, American Express and Mastercard accepted.

27,598 bednights were provided to women, children and families in 2008.

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sponsorship opportunities

\$2,000 Label Executive (one available)

- Total of ten tickets to the YWCA Offkey Karaoke Bash
- Logo placement on event tickets
- “Presented by” placement in print and online advertisements
- Opportunity to host a booth at the event to distribute information or trinkets
- Opportunity to enter one of your employees into the karaoke competition and/or to judge the event
- Company recognition during live announcement at the event
- Logo placement in print and online advertisements
- Your logo on the Portland YWCA event web site
- Your logo on recognition signage at the event
- Logo recognition in the YWCA newsletter
- Banner placement at the event (you provide banner)

\$1,000 Producer (two available)

- Total of eight tickets to the YWCA Offkey Karaoke Bash
- Company recognition during live announcement at the event
- Logo placement in print and online advertisements
- Your logo on the Portland YWCA event web site
- Your logo on recognition signage at the event
- Logo recognition in the YWCA newsletter
- Banner placement at the event (you provide banner)

\$500 Entourage (five available)

- Total of five tickets to the YWCA Offkey Karaoke Bash
- Your logo on the Portland YWCA event web site
- Your logo on recognition signage at the event
- Your logo in select online and print advertisements
- Logo recognition in the YWCA newsletter
- Banner placement at the event (you provide banner)

\$250 Groupie (thirteen available)

- Total of two tickets to the YWCA Offkey Karaoke Bash
- Your name on the Portland YWCA event web site
- Your name on recognition signage at the event
- Recognition in YWCA newsletter

IN KIND SPONSORSHIP OPPORTUNITIES

Media Sponsor (one each: Radio, Online, Print)

- Company recognition during live announcement at the event
- Your logo on the Portland YWCA event web site
- Your logo on recognition signage at the event
- Your logo in select online and print advertisements
- Logo recognition in the YWCA newsletter
- Banner placement at the event (you provide banner)
- Additional benefits to be negotiated.

Brew, Spirits & Wine Sponsors (one each)

- Company recognition during live announcement at the event
- Signature bar area and menus featuring your logo
- Your logo on the Portland YWCA event web site
- Your logo on recognition signage at the event
- Your logo in select online and print advertisements
- Logo recognition in the YWCA newsletter
- Banner placement at the event (you provide banner)
- Additional benefits to be negotiated.

81% of our 358 children and 78 adults improved skills due to learn links.

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programs

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camp westwind

Camp Westwind on the Oregon Coast near Lincoln City promotes diversity, acceptance, leadership development, self-esteem and teamwork through individual and family camping experiences. Camp Westwind in the city will be launched June 2009 for day camps throughout the city who cannot attend the residential camp.

counseling center

The Counseling Center offers individual, couple and group sessions on a sliding-fee scale.

10th street athletic club

Affordable fitness for people of all ages, sizes and abilities. Members participate in a variety of activities, including group exercise classes, weight training, cardiovascular conditioning, yoga, basketball, swimming, sauna, personal training and massage.

homeless services

Through our Housing Enrichment Resources (HER), LearnLinks and SafeHaven Shelter for Families, we provide stabilization services and emergency shelter, to prevent homelessness with education and mentoring for the children.

senior services

YWCA Senior Services programs offer assistance to older adults to enable them to live independently and remain in their own homes for as long as they wish.

transitional opportunities project (TOP)

TOP is a residential program offering educational, counseling and job skill services to women as they transition from federal and county incarceration back into the community.

transitional housing

Housing and support are provided for low income women from the community who are building stable lives after homelessness, domestic violence, addiction and/or incarceration.

yolanda house

This home-like emergency shelter provides safety, security, advocacy and support for women and children survivors of domestic violence. The program empowers them to achieve personal safety, self-sufficiency, and a renewed sense of hope, and serves thousands more through crisis lines and referral services.

recovery resources

Communicate your thoughts and feelings in a loving trusting environment. If substance abuse is already a part of your life, take action now. Get the help you deserve! Go to: www.bradmersereau.com

Camp Westwind served 980 under-privileged youth last year.

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Let's Talk

We'd love to start a conversation.

Help us help more than the 36,436 individuals we empowered in 2008.

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